

Preferences



# INSIDE REFLECTIONS



JULY 2020

**We want to introduce the new name of our newsletter now called, "SIDLER: INSIDE REFLECTIONS".**

**And now for the REAL EXCITING news!**

# The SIDLER Modello has gotten even better!!

## New additional features!

We all know SIDLER'S Modello is an exceptional, mirrored cabinet solution for your bathroom with it's concealed BLUM® soft close hinges, mirrored back and it's 'design your own' customization (and so much more).

**So, how can we possibly make it even better?**

## HERE IS HOW!

### Lighting:

- \* All sizes available in 3000K (warm white) or 4000K (neutral white) temperatures
- \* Lights can be added to all the size dimensions
- \* Vertical, dimmable LED light available in the 31"H and 40"H sizes

### Electric:

- \* Built-in outlets available in 15"W to 23"W sizes

### Dimensions:

- \* 4" and 6" deep dimensions are available in the 31"H
- \* 12"W is now available. This new additional size offers more configuration options when ganging cabinets together



*Sizes range from 12"W to 23"W in single door for your own customizable design.*

## What else is happening in the SIDLER world?

### SIDLER appreciates you!

Within the current climate of the COVID-19 global pandemic, SIDLER wants to thank you all for your perseverance, optimism and support! #COVID19  
[#Coronavirus](#)

As a community of people, and with all of you as a part



*COVID-19 - We care about you!*

of our 'SIDLER family'; we know this has been a challenging time for everyone. Over the course of the past few months and in recent weeks, we wanted to reach out to each and every one of you to connect. And we hope you all stay safe and healthy. [#FlattenTheCurve](#) [#staysafe](#)

We at SIDLER want you to know we are all in this together, and as a team we will survive and thrive, and continue to create and grow our combined success!  
[#weareinthistogether](#) [#tsuccess](#)

## **SIDLER has a new kid in town!**

**SIDLER International Ltd. has expanded our North American team.**

SIDLER introduces our new **Marketing and Communications Manager, Sally Mark**. Sally is a “go-getter” marketing strategist with over 20+ years of valuable experience in brand growth, and managing successful traditional and digital marketing campaigns and initiatives. As the marketing specialist for SIDLER, Sally plays an integral role in the marketing, communications and promotion of SIDLER International’s collection of high quality, technologically innovative mirrored cabinet solutions.

AND...the best of all?? Sally is also here to support all of you as our partners and supporters to help you in the success of our joint business endeavours!

[#SuccessTogether](#)

## **SIDLER'S COMEDY CABINET**

*This is a new feature of our newsletter where we will share a joke or pun with you! We invite everyone to share your jokes/puns with us!*

**"Got asked to leave a hall of mirrors the other week". I said "Don't worry, I'll see myself out".**



**PLEASE TALK BEHIND OUR  
BACKS AND GOSSIP ABOUT  
SIDLER!**

**Just a friendly reminder to follow us,**



*Follow SIDLER and talk about us!*

**comment, share your experience on any of our social media feeds. Please share with your business partners, clients, colleagues and friends!**

**Click on any of the icons below!**

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*Written by, Sally Mark  
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SIDLER International Ltd.*



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